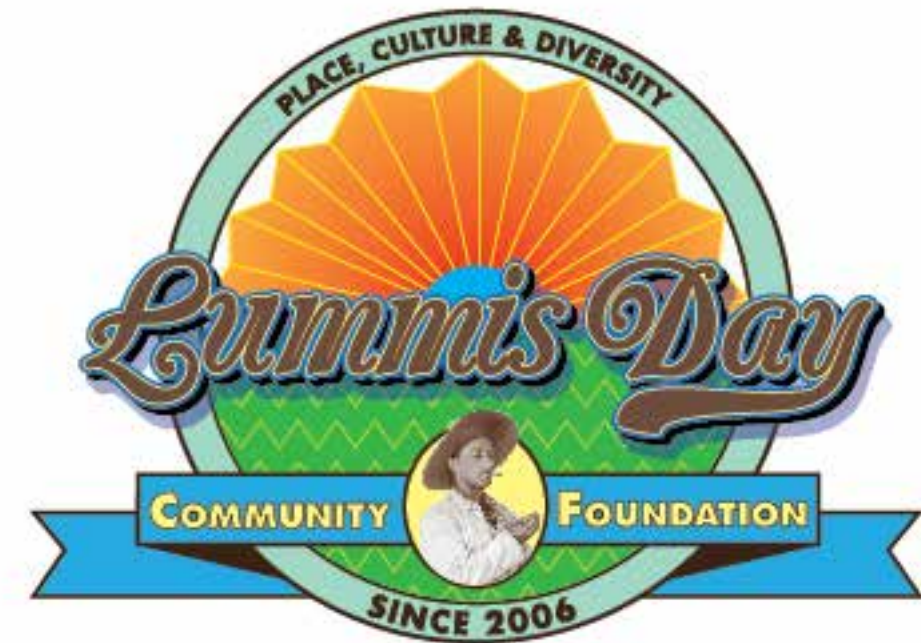


LUMMIS DAY SPONSORSHIP OPPORTUNITIES

Special Opportunities –

- Underwriting the poetry reception which opens the festival -- \$500 (1 Available)
- Underwriting the Film Fundraiser -- \$1000 (1 Available)
- Underwriting the Main Fundraiser -- \$1500 (1 Available)
- Food court sponsor – \$4,000 (1 available)
- Official music supplier – \$4,000 (1 available)





Annual Lummis Day Festival Sponsor Opportunities

For many years, Lummis Day's mix of poetry, art, culture, history and music has attracted thousands of locals and visitors to two of the most beautiful venues in the city (Heritage Square Museum and the Lummis Home and Gardens). Today, we find ourselves in the happy position of needing to grow. We are asking our corporate partners to step up to make that expansion happen so that we can make this unique free cultural experience available for thousands more.



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◆ ◆ ◆ Presenting Sponsor ◆ ◆ ◆

Presenting Sponsor for the Festival - \$10,000 (1 available)

- ◆ Naming rights for the concert series (multi-year opportunities negotiable)
- Listed as title season sponsor on the following promotional materials:**
- ◆ Large (10 X 10 banner) placed at entrance to Heritage Square venue
- ◆ Full page ad on inside front cover or back page of concert program
- ◆ Logo on all event flyers
- ◆ Logo on all individual event posters
- ◆ Recognition of Company from all stages
- ◆ Recognition in all public relations efforts

Activation opportunities including but not limited to:

- ◆ Opportunity for company representative to speak
- ◆ Option to host a VIP reception with artists before concerts
- ◆ Booth space available
- ◆ Opportunity to distribute company materials at events
- ◆ Networking potential for client entertainment, promotions, or employee rewards
- ◆ Company logo on website (large size) with link
- ◆ Recognition as Title Season Sponsor on all of our social media networks
- ◆ Table at annual fundraiser and opportunity for company representative to speak
- ◆ First right of refusal for other sponsorship opportunities
- ◆ Additional benefit opportunities can be negotiated

◆ ◆ ◆ Stage Sponsor ◆ ◆ ◆

Stage Sponsor – \$5,000 (3 available)

- ◆ Large (6 X 6 banner) placed at one of three stages
- ◆ Full page ad in program
- ◆ Logo on all event flyers
- ◆ Logo on all individual event posters
- ◆ Booth space available
- ◆ Opportunity to distribute company materials at events
- ◆ Networking potential for client entertainment, promotions, or employee rewards
- ◆ Company logo on website with link
- ◆ Recognition as stage sponsor on all social media networks

◆ ◆ ◆ Supporting Sponsor ◆ ◆ ◆

Supporting Sponsor – \$2,500 (6 available)

- ◆ On site signage
- ◆ Full page ad in program
- ◆ Logo on all event flyers
- ◆ Logo on all individual event posters
- ◆ Booth space available
- ◆ Opportunity to distribute company materials at event
- ◆ Networking potential for client entertainment, promotions, or employee rewards
- ◆ Company logo on website with link
- ◆ Recognition as sponsor on all social media networks